# **NIELSEN BRANDBANK**

# Fanta Orange Zero 330ml



**EAN** 5449000120960

Target market(s)

# Components

# Ingredients

Carbonated Water

Orange Fruit from Concentrate (4%)

Citric Acid

Sweeteners (Acesulfame K, Aspartame)

Preservative (Potassium Sorbate)

Malic Acid

Natural Orange Flavouring with other Natural Flavourings Vegetable Concentrates (Carrot, Pumpkin)

Antioxidant (Ascorbic Acid)

Stabiliser (Guar Gum)

## Nutrition

	Per: 100ml	Per: 330ml (%*)
Energy:	13kJ/	44kJ/
	3.1kcal	10kcal (1%)
Fat:	0g	0g (0%)
of which saturates:	0g	0g (0%)
Carbohydrate:	0.5g	1.7g (1%)
of which sugars:	0.5g	1.7g (2%)
Protein:	0g	0g (0%)
Salt:	0g	0g (0%)
*Reference intake of an average adult (8400kJ/2000kcal)		

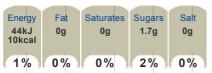
## **Calculated Nutrition**

	per 100ml	Per: 330ml
Energy (kJ)	13	44
Energy (kcal)	3.1	10
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	0.5	1.7
of which sugars (g)	0.5	1.7
Protein (g)	0	0
Salt (g)	0	0

## Front of Pack Nutrition

## Per Portion

330ml serving



100ml: 13kJ/3.1kcal

Reference intake of an average adult (8400kJ/2000kcal)

# **Product Description**

## Brand

Fanta

## Features

Made with fruit Zero calories

## Standardised Brand

Brand - Fanta

# **Regulated Product Name**

Sparkling Low Calorie Orange Fruit Drink with Sweeteners

# Marketing

## **Company Name**

Coca-Cola Enterprises Ltd

## **Company Address**

Uxbridge, UB8 1EZ.

#### **Product Marketing**

Liven up any occasion with this tongue tingling, fruity orange drink with no added sugar.

Fanta Zero's cool taste is made with...

Real fruit Natural flavours No artificial colours No added sugar

Serve ice cold for maximum refreshment.

Keep cold in the fridge.

Please recycle.

## **Brand Marketing**

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

## Other Information

Canned under Authority of The Coca-Cola Company

Contains a Source of Phenylalanine

## **Further Description**

For more information in this product log on to www.coca-cola.co.uk/nutrition

## **Trademark Information**

©2014 The Coca-Cola Company

## **Nutritional Claims**

Zero calories

# Storage & Usage

## Storage Type

Туре

Ambient

# Preparation and Usage

Best served chilled

## Storage

Store cool and dry.

Best before end: See base of can for date.

# Brandbank Captured Pack Data

# Pack Size

330ml e

## Numeric Size

Numeric Size - 330

## Recycling Info

Can - Metal - Widely Recycled

## Pack Type

Type - Can

## Origin

Place of Provenance - Made in GB

## **Recycling Scheme**

• OPRL

# **Customer Services**

## Manufacturers Address

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ.

## Return To

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ. 0800 227711 Coca-Cola.co.uk

# Telephone Helpline

0800 227711

## Web Address

Coca-Cola.co.uk

# **Extended Data**

## Languages On Pack

• English

## **Description Breakdown**

Variant - Orange



